

Programme Cooperation Agreement Reference and Title: Promoting News Literacy and Ethical Journalism (Phase II)

Program Extension Period: April 2019 to December 2020 (21 Months)

Organization: Management and Resources Development Initiative (MRDI)

No.	Particular	Unit	Quantity	Rate per Unit	Amount in BDT	UNICEF		Total UNICEF Contri-bution	Partner Contribution	Schedule of UNICEF's Cash Contribution						
						Supplies	Cash			Apr - Jun 19	Jul - Sep 19	Oct - Dec 19	Jan - Mar 20	Apr - Jun 20	Jul - Sep 20	Oct - Dec 20
										1st tranche	2nd tranche	3rd tranche	4th tranche	5th tranche	6th tranche	7th tranche
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17
Programme Costs:																
Output-1	National survey on news literacy with special focus on children															
Activity-1	Second National Survey on News Literacy															
1.01	Honorarium lead consultant (1 person X 25 days - 8 hours/day) - Category A	Person/days	25	6,500	162,500		162,500	162,500		81,250	81,250					
1.02	National Survey (Targetting 1500 samples with 2.5 % margin of error) (Assessment will be carried by MRDI at its own effort, Amount is fixed/ Lump sum for MRDI)	Assignment	1	1,200,000	1,200,000		1,200,000	1,200,000		600,000	600,000					
1.03	Design and printing of the support report (500 Copies)	Copies	500	200	100,000		100,000	100,000			100,000					
1.04	Report dissemination workshop															
1.05	Honorarium for moderator (1 person X 1 programme) - Category A	Person	1	6,500	6,500		6,500	6,500				6,500				
1.06	Venue (1 Day X 1 Programme)	Day	1	55,000	55,000		55,000	55,000				55,000				
1.07	Infomation Kit (Including media) (80 person X 1 Programme)	Person	80	150	12,000		12,000	12,000				12,000				
1.08	Lunch and tea (80 person X 1 Programme)	Person	80	1,400	112,000		112,000	112,000				112,000				
1.09	Time cost for media gatekeepers and editors (10 from Dhaka and 10 from outside Dhaka) (20 Person X 1 Programme)	Person	20	5,000	100,000		100,000	100,000				100,000				
1.10	Travel for editors outside Dhaka (10 Person X 2 Ways X 1 Programme)	Ways	20	1,000	20,000		20,000	20,000				20,000				
1.11	Daily subsistance allowance for editors (10 person X 2 days X 1 programme)	Days	20	2,750	55,000		55,000	55,000				55,000				
1.12	Banner (1 banner)	Unit	1	2,000	2,000		2,000	2,000				2,000				
1.13	Equipment rental (1 laptop + 1 multimedia X 1 programme)	Unit	1	6,900	6,900		6,900	6,900				6,900				
Total Output 1					1,831,900	-	1,831,900	1,831,900	-	681,250	781,250	369,400	-	-	-	-
Output-2	Parliamentarians are sensitized enough to speak out in favor of promulgating policies and laws addressing crucial children needs															
Activity-2	Advocacy with the Parliamentary standing Committees and Ministries on Children Issues															
2.01	Programme personnel for Advocacy															
2.01.1	Team Leader (Executive Director, MRDI) (Partial) (66% working time) (1 person x 21 months) 60% of Unicef project	Months	21	68,580	1,440,180		1,113,000	1,113,000	327,180	159,000	159,000	159,000	159,000	159,000	159,000	159,000
2.01.2	Programme Coordinator (Full time) (1 person x 21 months)	Months	21	61,500	1,291,500		1,291,500	1,291,500		184,500	184,500	184,500	184,500	184,500	184,500	184,500
2.01.3	Deputy Programme Coordinator (Full time) (1 person x 21 months)	Months	21	45,000	945,000		945,000	945,000		135,000	135,000	135,000	135,000	135,000	135,000	135,000
Sub-total					3,676,680	-	3,349,500	3,349,500	327,180	478,500	478,500	478,500	478,500	478,500	478,500	478,500

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2.02	News literacy assesment sharing meeting with parliament standing committee															
2.02.1	Honorarium for moderator (1 person X 1 programme) - Category A	Person	1	6,500	6,500		6,500	6,500				6,500				
2.02.2	Venue (1 Day X 1 Programme in Parliament Venue)		1	55,000	55,000		55,000	55,000				55,000				
2.02.3	Infomation Kit (Including Parliament Secretariat) (50 person X 1 Programme)	Person	50	150	7,500		7,500	7,500				7,500				
2.02.4	Lunch and tea (50 person X 1 Programme)	Person	50	1,500	75,000		75,000	75,000				75,000				
2.02.5	Banner (1 banner)	Unit	1	2,000	2,000		2,000	2,000				2,000				
2.02.6	Equipment for Meeting (1 Laptop+1 Multimedia)	Unit	1	6,900	6,900		6,900	6,900				6,900				
2.03	Lobby meeting with 4 parliament standing committees (Each meeting comrising of 15 members of standing committees and 5 members from UNICEF and MRDI)															
2.03.1	Lobby meeting venue (2 meetings X 4 committees)	Meeting	8	30,000	240,000		240,000	240,000			60,000	60,000	60,000	60,000		
2.03.2	Lobby meeting refershment (2 meetings X 4 Committees)	Meeting	8	10,000	80,000		80,000	80,000			20,000	20,000	20,000	20,000		
2.03.3	Equipment for Meeting (1 Laptop+1 Multimedia x 8 meeting)	Unit	8	6,900	55,200		55,200	55,200			13,800	13,800	13,800	13,800		
Sub-total					528,100	-	528,100	528,100	-	-	93,800	246,700	93,800	93,800	-	-
2.04	Mapping of discussion-trend on child issues in national parliament															
2.04.1	Content Development meeting															
2.04.1.1	Honorarium for lead expert (1 person X 5 days) - Category A	Person	5	6,500	32,500		32,500	32,500		32,500						
2.04.1.2	Honorarium for experts for input (5 Expert x 1 Meeting)- Category B	Person	5	4,500	22,500		22,500	22,500		22,500						
2.04.1.3	Lunch and tea (10 person X 1 meetings)	Person	10	400	4,000		4,000	4,000		4,000						
2.04.1.4	Information Kit (10 person X 1 meetings)	Person	10	150	1,500		1,500	1,500		1,500						
Sub-total					60,500	-	60,500	60,500	-	60,500	-	-	-	-	-	-
2.04.2	Baseline through Monitoring of session proceedings during February-June 2019 period and interviews with parliamentarians															
2.04.2.1	Lead Expert (1 persons x 4 months (10 days per month)	Months	4	50,000	200,000		200,000	200,000		100,000	100,000					
2.04.2.2	Session Monitoring officer (1 persons x 4 months)	Months	4	30,000	120,000		120,000	120,000		60,000	60,000					
Sub-total					320,000	-	320,000	320,000	-	160,000	160,000	-	-	-	-	-
2.05	Continuous Monitoring of Parliament session for analyzing the impact of child parliament programme of UNICEF-BDF															
2.05.1	Lead Expert (1 persons x 8 months (10 days per month)	Months	8	50,000	400,000		400,000	400,000				150,000	150,000	100,000		
2.05.2	Session Monitoring officer (1 persons x 8 months)	Months	8	30,000	240,000		240,000	240,000				90,000	90,000	60,000		
2.06	Report Publication															
2.06.1	Design and printing of the support report (500 Copies)	Copies	500	200	100,000		100,000	100,000						100,000		
Sub-total					740,000	-	740,000	740,000	-	-	-	240,000	240,000	260,000	-	-

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2.07	Continuation of Media Monitoring Support to NHRC															
2.07.1	Newspaper Archive charges (10 Newspaper x 21 months x 30 days)	Days	6300	25	157,500		157,500	157,500		22,500	22,500	22,500	22,500	22,500	22,500	22,500
2.07.2	Monitoring Officer	Month	21	25,000	525,000		525,000	525,000		75,000	75,000	75,000	75,000	75,000	75,000	75,000
Sub-total					682,500	-	682,500	682,500	-	97,500	97,500	97,500	97,500	97,500	97,500	97,500
Total Output 2					6,007,780	-	5,680,600	5,680,600	327,180	796,500	829,800	1,062,700	909,800	929,800	576,000	576,000
Output-3	Effective and efficient programme management															
Activity 3.1	Standard activity: In-country management & support staff pro-rated to their contribution to the programme (representation, planning, coordination, logistics, admin, finance)															
3.1.01	Finance Personnel (Partial)	Month	21	50,000	1,050,000		1,050,000	1,050,000		150,000	150,000	150,000	150,000	150,000	150,000	150,000
Sub-total					1,050,000	-	1,050,000	1,050,000	-	150,000	150,000	150,000	150,000	150,000	150,000	150,000
Activity 3.2	Standard activity: Operational costs pro-rated to their contribution to the programme (office space, equipment, office supplies, maintenance)															
3.2.01	Office Rent (Partial, 15% of total)	Month	21	50,000	1,050,000		630,000	630,000	420,000	90,000	90,000	90,000	90,000	90,000	90,000	90,000
3.2.02	Telephone, Mobilephone, Internet, Postage etc. (Partial)	Month	21	2,500	52,500		52,500	52,500		7,500	7,500	7,500	7,500	7,500	7,500	7,500
3.2.03	Local Transportation (Partial)	Month	21	2,000	42,000		42,000	42,000		6,000	6,000	6,000	6,000	6,000	6,000	6,000
3.2.04	Stationeries and office supplies (Partial)	Month	21	2,000	42,000		42,000	42,000		6,000	6,000	6,000	6,000	6,000	6,000	6,000
3.2.05	Utilities (Electricity, Water, Gas, maintenance, Assistance (Partial)	Month	21	2,500	52,500		52,500	52,500		7,500	7,500	7,500	7,500	7,500	7,500	7,500
Subtotal					1,239,000	-	819,000	819,000	420,000	117,000	117,000	117,000	117,000	117,000	117,000	117,000
Subtotal (Output-3)					2,289,000	-	1,869,000	1,869,000	420,000	267,000	267,000	267,000	267,000	267,000	267,000	267,000
Programme Cost Total					10,128,680	-	9,381,500	9,381,500	747,180	1,744,750	1,878,050	1,699,100	1,176,800	1,196,800	843,000	843,000