

### Howladar Yunus & Co. CHARTERED ACCOUNTANTS



Management and Resources Development Initiative (MRDI)

Funded by nited Nations Children's Fund (UNICEF)



# Financial Statements Of "Building Capacity of Journalists on Ethical Child Reporting" For the period from 19 July 2009 to 30 September 2010

A project of Management and Resources Development Initiative (MRDI)

Funded by
The United Nations Children's Fund (UNICEF)

Submitted by Howladar Yunus & Co. Chartered Accountants

24 November 2010



67, Dilkusha Commercial Area (2<sup>nd</sup> Floor)
Dhaka-1000, Bangladesh

**Auditors' Report** 

#### HEAD OFFICE

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We have audited the accompanying Financial Statement of the project titled "Building Capacity of Journalists on Ethical Child Reporting" implemented by Management and Resources Development Initiative (MRDI) as of 30 September 2010. These financial statements are the responsibility of the management of Management and Resources Development Initiative (MRDI). Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with Bangladesh Standard on Auditing (BSA). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the aforementioned statement is free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the said statement. An audit also includes assessing the accounting principles used and significant estimates made by the management, as well as evaluating the overall financial statements presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above presents fairly, in all material respects, the financial position of the said project as of 30 September, 2010 and the results of its operations and its receipts and payments for the period from 19 July 2009 to 30 September 2010.

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Howladar Yunus & Co.

Chartered Accountants

Dated, Dhaka 24 November 2010

#### MANAGEMENT AND RESOURCES DEVELOPMENT INITIATIVE (MRDI)

PROJECT: BUILDING CAPACITY OF JOURNALISTS ON ETHICAL CHILD REPORTING

#### **BALANCE SHEET**

#### AS ON 30 SEPTEMBER 2010

	Note	Amount in Taka
Assets:		
Cash in hand		13,475
Cash at Bank		51,104
Fund : Excess of Expenditure over Income		2,358
Fund Resceivable from UNICEF		1,393,102
Total		1,460,039
Liabilities:		
Loan from MRDI		1,175,000
Fund Refundable to UNICEF	6.00	245,039
Outstanding Audit fees		40,000
Total		1,460,039

The annexed notes form an integral part of the financial Statements

(Md. Abdul Gofur)

Manager, Finance & Admin

(Hasibur Rahman) Executive Director

Signed as per our annexed report of even date

Howladar Yunus & Co.

**Chartered Accountants** 

av Junione Dated: Dhaka

24 November 2010

#### MANAGEMENT AND RESOURCES DEVELOPMENT INITIATIVE (MRDI)

#### PROJECT: BUILDING CAPACITY OF JOURNALISTS ON ETHICAL CHILD REPORTING

#### INCOME & EXPENDITURE ACCOUNT

#### FOR THE PERIOD FROM 19 JULY 2009 TO 30 SEPTEMBER 2010

	Notes	Amount in Taka
INCOME:		
Grant from UNICEF	4.00	6,544,455
MRDI Contribution	5.00	344,350
Interest on Bank Deposit		11,425
	Total	6,900,230
EXPENDITURE:		
Content Analysis/Baseline Survey of Selected Media:	7.00	902,213
Training Module Development:	8.00	689,651
Capacity Building of Journalists:	9.00	2,781,519
Handbook on Journalistic Ethics	10.00	355,000
Personnel and Administrative Cost:	11.00	2,174,205
Total Cost		6,902,588
Excess of Income over Expenditure		(2,358)
Total		6,900,230

The annexed notes form an integral part of the financial Statements

(Md. Abdul Gofur)

Manager, Finance & Admin

(Hasibur Rahman) Executive Director

Signed as per our annexed report of even date

Howladar Yunus & Co.

**Chartered Accountants** 

Dated: Dhaka 24 November 2010

		Note no.	Amount in Taka
RECEIPTS:			,
Grant from UNICEF		4.00	5,396,392
MRDI Contribution		5.00	29,500
Interest on Bank Deposit			11,425
Loan from MRDI			1,175,000
	Total		6,612,317
PAYMENTS:			
Content Analysis/Baseline Survey of Selected Media		7.00	890,363
Training Module Development		8.00	686,651
Capacity Building of Journalists		9.00	2,781,519
Handbook on Journalistic ethics on child Reporting		10.00	355,000
Personnel & Administrative cost		11.00	1,834,205
Total Payment			6,547,738
Cash and Bank Balances			
STD A/C # 13831020011650 with Prime Bank Ltd.			51,104
Asad Gate Branch, Dhaka			
Cash in hand			13,475
Total			6,612,317

The annexed notes form an integral part of the financial Statements

(Md. Abdul Gofur)

Manager, Finance & Admin

(Hasibur Rahman)

**Executive Director** 

Signed as per our annexed report of even date

Howladar Yunus & Co.

**Chartered Accountants** 

Dated: Dhaka 24 November 2010

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#### 1.00 Legal form & Significant Accounting Principles:

#### a) Legal form of the Organization:

Management and Resources Development Initiative (MRDI) multidisciplinary Not for Profit, Non-Government Organization engaged to a wide spectrum of social development activities and seeks to render services to national and international organizations, both in the public and the private sector. MRDI is registered with the office of the Registrar of the Joint Stock Companies & Firms, Government of the People's Republic of Bangladesh under Section 28 of the Companies Act. 1994 having incorporation # C-544 (57)/2003 dated May 13, 2003 as a Company limited by guarantee. It is also registered with the NGO affairs Bureau having registration # 1962 dated 21-09-2004 under the Foreign Donations Regulation Ordinance 1978. Which was renewed on November 19, 2009.

#### b) Objective of the Project:

- 1.0 To identify the gaps in compliance of ethical standard of child reporting over print and electronic media.
- 2.0 To increase capacity of journalists on ethics of child reporting.
- 3.0 To create an enabling environment in the media houses in practicing high standard of journalistic ethics on child reporting.

#### 2.00 Accounting policies

#### a) Basis of accounting

The accounts have been prepared in a going concern basis under generally accepted accounting principles on historical cost convention and accrual basis.

#### 3.00 General:

- a) The figures in the financial statement represent amount in Taka.
- **b**) The financila statements cover the period from from 19 July 2009 to 30 September 2010 including extension period.



4.00	Grant from UNICEF		
	Received in three Installments		
	On 08.09.2009	1,530,500	
	On 27.12.2009	733,800	,
	On 27.03.2010	3,296,275	5,560,575
	Less: Unutilized Fund		
	Refunded against 1st Installment	164,183	(164,183)
			5,396,392
	Refundable against 2nd Installment	2,198	
	Refundable against 3rd Installment	242,841	(245,039)
			5,151,353
	Add: Fund Receivable against 4th Installment		1,393,102
	Total Grant of UNICEF		6,544,455
5.00	MRDI Contribution		
5.01	Direct Cash Contribution		
	Amount paid as Local Conveyance for Participants		
	to Participants from districts town of the Division over		
	UNICEF approved budget under:		
	Orientations for Correspondents (Division Level)		
	For Khulna Division		7,500
	For Rajshahi Division		7,000
	For Barisal Division		7,500
	For Chittagong Division		7,500
			29,500
5.02	Centrally paid & Providing service		
	Indicator Setting Meeting (Venue & Food)		7,050
	Media Content Monitoring (centrally paid)		1,800
	Focus Group Discussion (Venue)		3,000
	Module Review & finalization Meeting (Venue)		3,000
	Personnel Salary & benefit (centrally paid) Administrative & office Maintenance (centrally paid)		180,000
	radinistrative & office Maintenance (centrally paid)		120,000 314,850
	Total MRDI Contribution		344,350

6.00	Fund Refundable to UNICEF	
	Unutilized fund Refundable against 2nd Installment	2,198
	Unutilized fund Refundable against 3rd Installment	242,841
		245,039
	CONTENT ANALYSIS/BASELINE SURVEY OF	
7.00	SELECTED MEDIA	
7.01	Content analysis/baseline survey team	
	Principle Investigator	300,000
	Co-Principle Investigator	300,000
		600,000
7.02	Indicator Setting Meeting	
	Food	4,050
	Venue	3,000
		7,050
7.02	Media Content Monitoring	
	Salary for monitoring experts (Full time)	60,000
	Newspaper Subscription for clipping	16,653
	Data Entry Operator (Full time)	30,000
		106,653
	MRDI Contribution	1,800
		108,453
7.03	Stakeholders interview	
	Orientation for Interviewer	
	Travel allowance for Interviewer from Division	6,000
	Daily allowance & incidental allowance	24,000
	Food for Orientation (2 Tea-snacks & Lunch)	2,711
	Interview of media Gatekeepers	11,250
	Interview of media Reporters	40,000
		83,961
7.04	Focus Group Discussion (FGD)	
	Venue (MRDI Conference Room)	
	Food (Tea-snacks & Lunch)	4,970
	Travel (Journalists from Division-level)	6,000
	Daily allowance (journaliat from division level)	16,000
	Fees for participants	9,000
	Equipment Rental (1 Laptop & 1 Multi media Projector)	6,000
		41,970
	MRDI Contribution	3,000
		44.000
		44,970
7.05	Review secondery materials  Cost for materials collection	44,970

7.06	Draft report sharing workshop Venue (UNICEF conference room)	
	Information Kit (Folder, writing pad, pen & material)	17,705
	Travel (Journalists from Division-level)	6,000
	Daily allowance (Journaliat from division level)	16,000
	Food for Workshop (Tea-snacks & 1 Lunch)	11,490
		51,195
	Amount for Income & Expenditure Account	902,213
	Less: MRDI Contribution	(11,850)
	Amount for Receipts & Payment Account	890,363
8.00	TRAINING MODULE DEVELOPMENT	
8.01	Training Module development	
	Fee for Team leader	225,000
	Fee for Team Member	300,000
	Meeting of Module Development Team (Tea & food)	606
		525,606
8.02	Module Review & Finalizing Meeting	
	Fee for academician	50,000
	Fee for Issue Experts	100,000
	Food (For 15 Participants)	5,045
	Equipment Rental (1 Laptop & 1 Multi media Projector)	6,000
	MBDI Cartallaria	161,045
	MRDI Contribution	3,000
		164,045
	Amount for Income & Expenditure Account	689,651
	Less: MRDI Contribution	(3,000)
	Amount for Receipts & Payment Account	686,651
	CAPACITY BUILDING OF JOURNALISTS 5 In-house Training (Divisional Level)	
	Fee for Resource persons	250,000
	Daily subsistence allowance for Resource persons	77,000
	Fee for Local Coordinator (10 days)	50,000
	Information kit (Folder, writing pad, pen & material)	94,552
	Food for participants (2 tea-snacks and lunch)	162,000
	Venue (With sound system & equipments) Banner	40,000
	Travel (Journalists from district towns of the division)	12,500
	Daily allowance (Journalists from district towns of the division)	37,000
	and wanter gournalists from district towns of the division)	256,700

	Conveyance (Journalists from divisional town)	38,700
	Local Conveyance and Communication	10,000
	Certificate	35,625
	Photo Documentation	10,000
	Transportation for Program Staffs and resource persons (Vehicle Rent+)	98,540
	Daily subsistance allowance for Program Staffs	66,000
	Equipment Rental (1 Laptop & 1 Multi media Projector)	90,000
		1,328,617
0.03		
9.02	Division Level)	
	Fee for Resource persons	200,000
	Daily subsistence allowance for Resource persons	44,000
	Fee for Local Coordinator (10 days)	50,000
	Venue (With sound system )	20,000
	Banners	12,500
	Information kit (Folder, writing pad, pen & material)	94,551
	Food for participants (2 tea-snacks and lunch)	81,300
	Travel (Journalists from district towns of the division)	50,000
	Daily allowance for participant	120,000
	Local Conveyance for Participants	74,000
	Local Conveyance and Communication	10,000
	Photo Documentation	10,000
	Transportation for Program Staffs and resource persons	93,846
	Daily subsistance allowance for Program Staffs	44,000
	Equipment Rental	60,000
		964,197
9.03	10 In house Consultation Marking 20 No. 124 No. 125	
5.03	10 In-house Consultation Meetings with National Media	
	Fee for Resource persons	270,000
	Food (tea-snacks and lunch)	75,000
	Information kit (Folder, writing pad, pen & material)	89,705
	Equipment Rental (1 Laptop & 1 Multi media Projector)	54,000
	Total -	488,705
	10tal =	2,781,519
10.00	HANDBOOK ON JOURNALISTIC ETHICS ON CHILD REPORTING	
	Handbook on Journalistic ethics	
	Fee for writer	200,000
	Fee for Translator (In English)	75,000
	Fee for Editor (Bangla)	50,000
	Fee for Graphic designer	30,000
	Number	355,000
	=	333,000

11.00 11.01	PERSONNEL & ADMINISTRATIVE COST Personnel Salaries and Benefits	
	Team Leader (Partial)	360,000
	Coordinator (Partial)	240,000
	Project Manager (Full Time)	420,000
	Manager, Accountant (Partial)	360,000
		1,380,000
	Add: MRDI Contribution for Coordinator	180,000
		1,560,000
11.02	Administartive & office maintenance Cost	
	Office Rent (Partial)	248,387
	Telephone, Mobilephone, Internet, Postage etc. (Partial)	57,097
	Stationeries & office supplies (50%)	36,756
	Utilities (Electricity, Gas & Water) (50%)	111,965
		454,205
	Add: MRDI Contribution for Office Rent	120,000
	Add: Outstanding Audit fee &	40,000
		614,205
	Amount for Income & Expenditure Account	2,174,205
	Less: MRDI Contribution & Outstanding Audit fee	(340,000)
	Amount for Receipts & Payment Account	1,834,205

(Md. Abdul Gofur) Manager, Finance & Admin

(Hasibur Rahman) Executive Director



#### MANAGEMENT AND RESOURCES DEVELOPMENT INITIATIVE (MRDI)

2/9 Sir Syed Road, Mohammadpur, Dhaka-1207

#### PROJECT: BUILDING CAPACITY OF JOURNALISTS ON ETHICAL CHILD REPORTING

Statement of Budget Varience for the period from 19 July 2009 to 30 September 2010

SI	Particulars	Budget BDT	Actual Amount BDT	Varience BDT
	Receipts:			
1	Grant from UNICEF	6,632,025	6,544,455	87,570
2	MRDI Contribution	314,850	344,350	(29,500
3	Interest on Bank Deposit	-	11,425	(11,425
	Total	6,946,875	6,900,230	46,645
A	CONTENT ANALYSIS/BASELINE SURVEY OF SELECTED MEDIA			
1.00	Content analysis/baseline survey team			
1.01	Principle Investigator	300,000	300,000	
1.02	Co-Principle Investigator	300,000	300,000	8
	Sub-total:	600,000	600,000	
2.00	Indicator Setting Meeting (1 Meetings)	000,000	000,000	
2.01	Food (Tea-snacks & Lunch)	4,050	4,050	-
2.02	Venue (MRDI Conference Room)	3,000	3,000	-
13.	Sub-total:	7,050	7,050	Kraji-
3.00	Media Content Monitoring			
3.01	Salary for monitoring experts (Full time)	60,000.00	60,000	
3.02	Newspaper Subscription for clipping	10,800.00	16,653	(5,853)
3.03	Cableline Subscription	1,800.00	1,800	(=
3.04	Data Entry Operator (Full time)	30,000.00	30,000	
THE	Sub-total:	102,600	108,453	(5,853)
4.00	Stakeholders interview			
	Orientation for Interviewer			
4.01	Travel allowance for Interviewer from Division	6,000	6,000	
4.02	Daily allowance & incidental allowance	24,000	24,000	-
4.03	Food for Orientation (2 Tea-snacks & Lunch)	5,250	2,711	2,539
4.04	Interview of media Gatekeepers	11,250	11,250	-
4.05	Interview of media Reporters	40,000	40,000	-
	Sub-total:	86,500	83,961	2,539
5.00	Focus Group Discussion (FGD)			
5.01	Venue (MRDI Conference Room)	3,000	3,000	-
5.02	Food (Tea-snacks & Lunch)	5,250	4,970	280
5.03	Travel (Journalists from Division-level)	6,000	6,000	2
5.04	Daily allowance (journaliat from division level)	16,000	16,000	-

5.05	Fees for participants	10,000	9,000	1,00
5.06	Equipment Rental (1 Laptop & 1 Multi media Projector)	6,000	6,000	-
	Sub-total:	46,250	44,970	1,28
6.00	Review secondery materials	10/250	11,570	1,20
6.01	Cost for materials collection	20,000	6,584	13,41
	Sub-total:	20,000	6,584	13,41
7.00	Draft report sharing workshop	- 3,000	0,301	13,41
7.01	Venue (UNICEF conference room)	-		72
7.02	Information Kit (Folder, writing pad, pen & material)	17,500	17,705	
7.03	Travel (Journalists from Division-level)	6,000	6,000	(20
7.04	Daily allowance (Journaliat from division level)	16,000	16,000	
7.05	Food for Workshop (Tea-snacks & 1 Lunch)	12,000	11,490	510
	Sub-total:	51,500	51,195	
В	TRAINING MODULE DEVELOPMENT	31,500	31,193	305
8.00	Training Module development			
8.01	Fee for Team leader	225,000	225,000	-
8.02	Fee for Team Member	300,000	300,000	
8.03	Meeting of Module Development Team (Tea & food)	6,300	606	5,694
8.04	Documentation	6,000	000	6,000
	Sub-total:	537,300	525,606	11,694
9.00	Module Review & Finalizing Meeting		323,000	11,034
	Fee for academician	50,000	50,000	
9.02	Fee for Issue Experts	100,000	100,000	
9.03	Venue (MRDI Conference Room)	3,000	3,000	
9.04	Food (For 15 Participants)	5,250	5,045	205
_	Equipment Rental (1 Laptop & 1 Multi media Projector)	6,000	6,000	-
	Sub-total:	164,250	164,045	205
	CAPACITY BUILDING OF JOURNALISTS			200
0.00	5 In-house Training (Divisional Level)			
0.01	Fee for Resource persons	250,000	250,000	_
0.02	Daily subsistence allowance for Resource persons	99,000	77,000	22,000
	Fee for Local Coordinator (10 days)	50,000	50,000	22,000
0.04 I	nformation kit (Folder, writing pad, pen & material)	75,000	94,552	(10 FE2)
0.05 H	Food for participants (2 tea-snacks and lunch )	150,000	162,000	(19,552)
	Venue (With sound system & equipments)	40,000		(12,000)
OFFICE STATE OF	Banner	The same of the same	40,000	-
0.08	Travel (Journalists from district towns of the division)	12,500 37,500	12,500 37,000	500
0.09	Daily allowance (Journalists from district towns of the division)			
	Conveyance (Journalists from divisional town)	270,000	256,700	13,300
_	ocal Conveyance and Communication	45,000	38,700	6,300
		10,000	10,000	-
0.12 C	Certificate	37,625	35,625	

10.13		10,000	10,000	-
10.14	(Vehicle Rent+Fuel+driver allawance+toll)	100,000	98,540	1,4
10.15	Daily subsistance allowance for Program Staffs	66,000	66,000	-
10.16	Equipment Rental (1 Laptop & 1 Multi media Projector)	90,000	90,000	
	Sub-total:	1,342,625	1,328,617	14,00
11.00	5 Orientations for Correspondents (Division Level)			
11.01	Fee for Resource persons	200,000	200,000	-
11.02	Daily subsistence allowance for Resource persons	66,000	44,000	22,00
11.03	Fee for Local Coordinator (10 days)	50,000	50,000	
11.04	Venue (With sound system )	20,000	20,000	-
11.05	Banners	12,500	12,500	-
11.06	Information kit (Folder, writing pad, pen & material)	75,000	94,551	(19,551
11.07	Food for participants (2 tea-snacks and lunch )	75,000	81,300	(6,300
11.08	Travel (Journalists from district towns of the division)	50,000	50,000	-
11.09	Daily allowance for participant (Journalists from district towns of the division)	120,000	120,000	
11.10	Local Conveyance for Participants (Journalists from district towns)	37,500	74,000	(36,500
11.11	Local Conveyance and Communication	10,000	10,000	
11.12	Photo Documentation	10,000	10,000	-
11.13	Transportation for Program Staffs and resource persons (Vehicle Rent+Fuel+driver allawance+toll)	100,000	93,846	6,154
1.14	Daily subsistance allowance for Program Staffs	44,000	44,000	
1.15	Equipment Rental (1 Laptop & 1 Multi media Projector)	60,000	60,000	-
	Sub-total:	930,000	964,197	(34,197)
	10 In-house Consultation Meetings with National Media			
2.01 H	See for Resource persons	300,000	270,000	30,000
2.02 F	Food (tea-snacks and lunch )	75,000	75,000	***
2.03 I	nformation kit (Folder, writing pad, pen & material)	100,000	89,705	10,295
2.04 E	equipment Rental (1 Laptop & 1 Multi media Projector)	60,000	54,000	6,000
S	ub-total:	535,000	488,705	46,295



D	HANDBOOK ON JOURNALISTIC ETHICS ON CHILD REPORTING			
13.00				
13.01	Fee for writer	200,000	200,000	
13.02	Fee for Translator (In English)	75,000	75,000	-
13.03	Fee for Editor (Bangla)	50,000	50,000	-
13.04	Fee for Graphic designer	30,000	30,000	-
	Sub-total:	355,000	355,000	NE TEL
E	PERSONNEL & ADMINISTRATIVE COST			
14.00	Personnel Salaries and Benefits <sup>1</sup>			
14.01	Team Leader (Partial)	360,000	360,000	-
14.02	Coordinator (Partial)	420,000	420,000	_
14.03	Project Manager (Full Time)	420,000	420,000	*
14.04	Manager, Accountant (Partial)	360,000	360,000	-
	Sub-total:	1,560,000	1,560,000	
	TOTAL PROGRAMME COST	6,338,075	6,288,383	49,692
15.00	Administartive & office maintenance Cost			
15.01	Office Rent (Partial)	360,000	368,387	(8,387
15.02	Telephone, Mobilephone, Internet, Postage etc. (Partial)	60,000	57,097	2,903
15.03	Stationeries & office supplies (50%)	48,000	36,756	11,244
15.04	Utilities (Electricity, Gas & Water) (50%)	100,800	111,965	(11,165
5.05	Audit fees	40,000	40,000	-
	TOTAL ADMINISTRATIVE COST	608,800	614,205	(5,405
		A CONTRACTOR OF THE PARTY OF TH		
100	Grand Total	6,946,875	6,902,588	44,287

TO COMPANY THE PARTY OF THE PAR		
Deficit	(2.250)	
	(2,358)	2,358

Md. Abdul Gofur Manager, Finance & admin

W. W Hasibur Rahman **Executive Director** 

